

ESG in the portfolio

Sustainable investments for institutional investors

The ESG criteria

ESG (Environment, Social, Governance) refers to the key factors for measuring sustainability and is an important issue that we care a lot about and pay great attention to at Zugerberg Finanz.

Zugerberg Finanz follows the 17 criteria set by the UN.



The fields of analysis are the three E-S-G dimensions in particular

Environment	Social	Governance
<p>Compliance with key environmental concerns</p> <ul style="list-style-type: none"> - Investment in renewable energy - Efficient use of energy and raw materials - Sustainable production - Low emissions into air and water 	<p>Compliance with social standards and social freedom</p> <ul style="list-style-type: none"> - Compliance with core labor rights, - e.g., non-discrimination requirement - High occupational health and safety standards - Fair conditions at the workplace 	<p>Compliance with good corporate governance</p> <ul style="list-style-type: none"> - Fair goals, fair link between company goals and compensation - Shareholders' rights - Transparent measures to prevent corruption and bribery

We apply the following approach to all portfolios

Negatives screening / strict ESG exclusion criteria	Positive screening / Best in Class according to ESG	Sustainable investments / Activist ESG approach
<p>We do not acquire options involving tobacco, the arms industry, environmental damage, human rights violations, etc.</p>	<p>There are pioneers in ESG issues in many industries. Zugerberg Finanz is guided by what is actually achievable and possible, not by those who take action only when the “standards” become law.</p>	<p>Zugerberg Finanz is actively committed to meaningful application of ESG issues. This requires a lot of know-how, as well as examining different approaches.</p>